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December 16, 2004

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of BellSouth's General Subscriber Service Tariff and Private Line Services Tariff:

General Subscriber Service Tariff

Section A13 - First Revised Page 104

- Original Page 105

Private Line Services Tariff

Section B7 - First Revised Page 81

- Original Page 82

The purpose of this filing is to modify the BellSouth[®] Select Business[®] Program. The Program modifications will be effective January 1, 2005.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

EXECUTIVE SUMMARY

Description of Proposed Tariff

The purpose of this General Subscriber Services Tariff and Private Line Services Tariff filing is to modify the existing BellSouth^R Select Business^R Program effective January 1, 2005. The proposed program modifications are as follows:

- (1) Regulated services have been added to the redemption options for Select Points.
- (2) Specific guidelines are provided for inactive accounts.
- (3) The spend level for eligible participants is increased from \$3,000 to \$3,500 per month.
- (4) Specific guidelines are provided for reinstatement of forfeited Select Points.
- (5) Specific guidelines for the BellSouth President's Reward (an additional bonus reward) are provided.

The proposed effective date of this filing is January 1, 2005.

FLORIDA

ISSUED: ~~June 2, 2003~~ December 16, 2004

EFFECTIVE: ~~June 17, 2003~~ January 1, 2005

BY: Joseph P. Lacher, President -FL
Miami, Florida

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.85 Reserved For Future Use

(N)

A13.86 Reserved For Future Use

(N)

A13.87 Reserved For Future Use

(N)

A13.88 Reserved For Future Use

(N)

A13.89 Reserved For Future Use

(N)

A13.90 Business Programs

(N)

A13.90.1 BellSouth[®] Select Business[™] Program

(N)(T)

For the purpose of this sub-section, A13.90.1, concerning the BellSouth[®] Select Business[™] program, "BellSouth" shall mean BellSouth Telecommunications, Inc. and its Affiliates and BST shall mean BellSouth Telecommunications, Inc.

(N)(T)

A. The BellSouth[®] Select Business[™] program ("Program") is a BellSouth-wide customer loyalty program, operated and managed by BellSouth Select, Inc., a wholly owned subsidiary of BellSouth Corporation. The Program allows customers who meet certain criteria set by each participating BellSouth company to earn points ("Select Points") that can be redeemed for (1) various BellSouth regulated and non-regulated products and services (including discounts on such products and services); (2) cash, in the form of a check issued by BellSouth Select, Inc.; or (3) non-BellSouth products and services (including discounts on such products and services). In order to redeem Select Points, Program participants must be current on payment of their BellSouth account(s). If a Program Participant fails to "actively participate" in the Select Program during any three (3) year period following Program enrollment, Program participation will be terminated and all accumulated and unredeemed Select Points will be forfeited. "Actively participates" means any of the following activities: Select Point redemption, logging onto the Select Program website, contacting the Select Service center or other specified activities identified on the Select Program website. Example: Customer that enrolls in the Program on January 1, 2005 but fails to actively participate in the Program will be removed from the Program on March 31, 2008. Provisions of this tariff apply to all existing and future Program Participants.

(N)(C)

B. Under BST's Program eligibility requirements any existing or new business customer that spends between one hundred dollars (\$100) and three thousand five hundred dollars (3,500) \$3000 per month on regulated and non-regulated services from BST is eligible for enrollment in the Program. There is no charge to enroll in the Program and no term or volume commitment associated with the Program. Customers that increase their monthly spend above the initial eligibility criteria may remain in the Program, however, the maximum number of Select Points that a customer can earn as a result of their monthly BST spending is three thousand five hundred (3,500) 3,000 per location per month. BST customers that meet the spending requirements at the time of enrollment in the Program, continue to subscribe to BST services, and subsequently spend less than one hundred dollars (\$100) per month on BST services, may remain in the Program and redeem Select Points previously credited to their Program account. No Select Points will be awarded, however, during periods when a customer's monthly BST spending is below one hundred dollars (\$100). Customers may terminate their participation in the Program at any time by notifying BellSouth in writing.

(N)(C)

C. BellSouth customers enrolled in the Program receive one (1) Select Point for each dollar of spending for BST products and services. Select Points awarded by other BellSouth companies may vary. Customer spend is calculated based on the sum of all charges including taxes, FCC charges and 911 charges. ~~The cash value of a Select Point is \$.025.~~ In addition to the standard points earning outlined in this tariff, BellSouth Select participants may, from time to time, be awarded additional points (including bonus points) based on specific purchases or actions. Consistent with applicable Commission requirements, a separate promotional filing will be made with respect to any such point awards that are based on the purchase of regulated products or services or subscription to other tariffed offers.

(N)(C)

D. Program participants may change their service address (within the BST service territory), add additional qualifying services, or make changes to the telephone number(s) associated with their enrolled account and continue as a Program participant. If a Program participant discontinues all BellSouth products and services, Program participation will be terminated and all accumulated and unredeemed Select Points will be forfeited, unless such customer maintains Program eligibility based on spending with other participating BellSouth companies. If the former Program Participant (a) returns to BellSouth for the same or substantially equivalent services within 90-days of terminating services (b) enrolls in the Program, and (c) requests reinstatement of forfeited Select Points, such Select Points will be reinstated.

(N)(C)

E. BellSouth will provide notice of the existence of the Program and all eligibility requirements to its customers. Eligible customers may enroll by visiting the Program website (www.bellsouthselectbusiness.com), by calling a BellSouth business office or in response to targeted BellSouth contacts with eligible customers.

(N)

(M)

F. BellSouth Select, Inc. reserves the right to terminate the Program at any time. No additional Select Points will be awarded from and after the Program termination date.

(N)

G. Any BellSouth customer that is enrolled in the immediate predecessor to the Program as of the effective date of this tariff will automatically be enrolled in the Program and any and all earned and unredeemed Select Points (credited to the customer's Select Point account) available to a customer under the predecessor program shall be redeemable by the Program participant in accordance with the terms and conditions applicable to the Program.

(N)

H. Further information concerning the Program, including Select Point redemption options and other terms and conditions of the Program, is available at www.bellsouthselectbusiness.com. In the event of a conflict between any of the information set forth in the referenced website and this tariff, the terms and conditions of this tariff will prevail.

(N)

Material previously appearing on this page now appears on page(s) 105 of this section.

All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section of this Tariff are owned by BellSouth Intellectual Property Corporation.

ISSUED: December 16, 2004
BY: Joseph P. Lacher, President -FL
Miami, Florida

EFFECTIVE: January 1, 2005

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.90 Business Programs (Cont'd)

A13.90.1 BellSouth Select Business Program (Cont'd)

- F. BellSouth reserves the right to terminate the Program at any time. No additional Select Points will be awarded from and after the Program termination date. (M)(C)
- G. (DELETED) (M)(D)
- H. Further information concerning the Program, including Select Point redemption options and other terms and conditions of the Program, is available at www.bellsouthselectbusiness.com. In the event of a conflict between any of the information set forth in the referenced website and this tariff, the terms and conditions of this tariff will prevail. (M)
- I. BellSouth will offer qualifying Program Participants an additional bonus reward, BellSouth President's Reward, in accordance with the following rules and regulations. (N)
1. This promotion is available to Program Participants who average over three hundred dollars (\$300) per month in BellSouth spending (including BellSouth Internet for Business services) during a calendar quarter. (N)
 2. Program Participants who subscribe to any of the following BellSouth plans, services or term agreements during the relevant quarter are not eligible for the additional bonus reward options: Key Customer, any Reacquisition/Winback program/promotion, BellSouth Complete Choice for Business term agreement, Primary Rate ISDN term agreement, Contract Service Arrangement for any product/service, Volume and Term agreement for any product/service or analog Private Line service. (N)
 3. Program participants eligible for an additional bonus reward will be notified within thirty (30) days following the end of the calendar quarter. (N)
 4. The additional bonus reward will be forfeited if the Program Participant fails to provide notice of the selected redemption option by the end of the calendar quarter immediately following the quarter in which the benefit was earned. (N)
 5. Program Participants that meet the bonus reward criteria for any calendar quarter will have the following bonus reward options. Bonus rewards are in addition to the Select Points awarded to Program Participants. Bonus reward options are subject to change. (N)
 - (a) One hundred dollar (\$100) VIP Gift Card (N)
 - (b) Two (2) months of BellSouth Business FastAccess DSL service (N)
 - (c) Four thousand (4,000) Select Points (N)

Material appearing on this page previously appeared on page(s) 104 of this section.

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FLORIDA

ISSUED: ~~June 2, 2003~~ December 16, 2004

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BY: Joseph P. Lacher, President -FL
Miami, Florida

B7. DIGITAL NETWORK SERVICE

B7.11 Business Programs

B7.11.1 BellSouth[®]-Select Business[®] Program

For the purpose of this sub-section, B7.11.1, concerning the BellSouth[®] Select Business[®]-program, "BellSouth" shall mean BellSouth Telecommunications, Inc. and its Affiliates and BST shall mean BellSouth Telecommunications, Inc.

- A. The BellSouth Select Business program ("Program") is a BellSouth-wide customer loyalty program. The Program allows customers who meet certain criteria set by each participating BellSouth company to earn points ("Select Points") that can be redeemed for (1) various BellSouth **regulated and** non-regulated products and services (including discounts on such products and services); (2) cash, in the form of a check.; or (3) non-BellSouth products and services (including discounts on such products and services). In order to redeem Select Points, Program participants must be current on payment of their BellSouth account(s). ***If a Program Participant fails to "actively participate" in the Select Program during any three (3) year period following Program enrollment, Program participation will be terminated and all accumulated and unredeemed Select Points will be forfeited. "Actively participates" means any of the following activities: Select Point redemption, logging onto the Select Program website, contacting the Select Service center or other specified activities identified on the Select Program website. Example: Customer that enrolls in the Program on January 1, 2005 but fails to actively participate in the Program will be removed from the Program on March 31, 2008. Provisions of this tariff apply to all existing and future Program Participants.*** (N)(C)
- B. Under BST's Program eligibility requirements any existing or new business customer that spends between ***one hundred dollars (\$100)*** and ***three thousand five hundred dollars (3,500)*** per month on regulated and non-regulated services from BST is eligible for enrollment in the Program. There is no charge to enroll in the Program and no term or volume commitment associated with the Program. Customers that increase their monthly spend above the initial eligibility criteria may remain in the Program, however, the maximum number of Select Points that a customer can earn as a result of their monthly BST spending is ***three thousand five hundred (3,500)*** per location per month. BST customers that meet the spending requirements at the time of enrollment in the Program, continue to subscribe to BST services, and subsequently spend less than ***one hundred dollars (\$100)*** per month on BST services, may remain in the Program and redeem Select Points previously credited to their Program account. No Select Points will be awarded, however, during periods when a customer's monthly BST spending is below ***one hundred dollars (\$100)***. Customers may terminate their participation in the Program at any time by notifying BellSouth. (N)(C)
- C. BellSouth customers enrolled in the Program receive one (1) Select Point for each dollar of spending for BST products and services. Select Points awarded by other BellSouth companies may vary. Customer spend is calculated based on the sum of all charges including taxes, FCC charges and 911 charges. In addition to the standard points earning outlined in this tariff, BellSouth Select participants may, from time to time, be awarded additional points (including bonus points) based on specific purchases or actions. Consistent with applicable Commission requirements, a separate promotional filing will be made with respect to any such point awards that are based on the purchase of regulated products or services or subscription to other tariffed offers. (N)(C)
- D. Program participants may change their service address (within the BST service territory), add additional qualifying services, or make changes to the telephone number(s) associated with their enrolled account and continue as a Program participant. If a Program participant discontinues all BellSouth products and services, Program participation will be terminated and all accumulated and unredeemed Select Points will be forfeited, unless such customer maintains Program eligibility based on spending with other participating BellSouth companies. ***If the former Program Participant (a) returns to BellSouth for the same or substantially equivalent services within 90-days of terminating services (b) enrolls in the Program, and (c) requests reinstatement of forfeited Select Points, such Select Points will be reinstated.*** (N)(C)
- E. BellSouth will provide notice of the existence of the Program and all eligibility requirements to its customers. Eligible customers may enroll by visiting the Program website (www.bellsouthselectbusiness.com), by calling a BellSouth business office or in response to targeted BellSouth contacts with eligible customers. (N)
- F. BellSouth ~~Select, Inc.~~ reserves the right to terminate the Program at any time. No additional Select Points will be awarded from and after the Program termination date. (C)
- G. **(DELETED)** ~~Any BellSouth customer that is enrolled in the immediate predecessor to the Program as of the effective date of this tariff will automatically be enrolled in the Program and any and all earned and unredeemed Select Points (credited to the customer's Select Point account) available to a customer under the predecessor program shall be redeemable by the Program participant in accordance with the terms and conditions applicable to the Program.~~ (D)
- H. Further information concerning the Program, including Select Point redemption options and other terms and conditions of the Program, is available at www.bellsouthselectbusiness.com. In the event of a conflict between any of the information set forth in the referenced website and this tariff, the terms and conditions of this tariff will prevail. (N)

All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section of this Tariff are owned by BellSouth Intellectual Property Corporation.

[®] Registered Service Mark of BellSouth Intellectual Property Corporation

[®] BellSouth is a registered trademark of BellSouth Intellectual Property Corporation

FLORIDA

ISSUED: December 16, 2004

EFFECTIVE: January 1, 2005

BY: Joseph P. Lacher, President -FL

Miami, Florida

B7. DIGITAL NETWORK SERVICE

B7.11 Business Programs (Cont'd)

(N)

B7.11.1 BellSouth Select Business Program (Cont'd)

(N)

I. BellSouth will offer qualifying Program Participants an additional bonus reward, BellSouth President's Reward, in accordance with the following rules and regulations.

(N)

1. This promotion is available to Program Participants who average over three hundred dollars (\$300) per month in BellSouth spending (including BellSouth Internet for Business services) during a calendar quarter.

(N)

2. Program Participants who subscribe to any of the following BellSouth plans, services or term agreements during the relevant quarter are not eligible for the additional bonus reward options: Key Customer, any Reacquisition/Winback program/promotion, BellSouth Complete Choice for Business term agreement, Primary Rate ISDN term agreement, Contract Service Arrangement for any product/service, Volume and Term agreement for any product/service or analog Private Line service.

(N)

3. Program participants eligible for an additional bonus reward will be notified within thirty (30) days following the end of the calendar quarter.

(N)

4. The additional bonus reward will be forfeited if the Program Participant fails to provide notice of the selected redemption option by the end of the calendar quarter immediately following the quarter in which the benefit was earned.

(N)

5. Program Participants that meet the bonus reward criteria for any calendar quarter will have the following bonus reward options. Bonus rewards are in addition to the Select Points awarded to Program Participants. Bonus reward options are subject to change.

(N)

(a) One hundred dollar (\$100) VIP Gift Card

(N)

(b) Two (2) months of BellSouth Business FastAccess DSL service

(N)

(c) Four thousand (4,000) Select Points

(N)

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.85 Reserved For Future Use

A13.86 Reserved For Future Use

A13.87 Reserved For Future Use

A13.88 Reserved For Future Use

A13.89 Reserved For Future Use

A13.90 Business Programs

A13.90.1 BellSouth Select Business Program

For the purpose of this sub-section, A13.90.1, concerning the BellSouth Select Business program, "BellSouth" shall mean BellSouth Telecommunications, Inc. and its Affiliates and BST shall mean BellSouth Telecommunications, Inc.

- (T)
- (T)
- (C)
- (C)
- (C)
- (M)
- A. The BellSouth Select Business program ("Program") is a BellSouth-wide customer loyalty program. The Program allows customers who meet certain criteria set by each participating BellSouth company to earn points ("Select Points") that can be redeemed for (1) various BellSouth *regulated and* non-regulated products and services (including discounts on such products and services); (2) cash, in the form of a check; or (3) non-BellSouth products and services (including discounts on such products and services). In order to redeem Select Points, Program participants must be current on payment of their BellSouth account(s). *If a Program Participant fails to "actively participate" in the Select Program during any three (3) year period following Program enrollment, Program participation will be terminated and all accumulated and unredeemed Select Points will be forfeited. "Actively participates" means any of the following activities: Select Point redemption, logging onto the Select Program website, contacting the Select Service center or other specified activities identified on the Select Program website. Example: Customer that enrolls in the Program on January 1, 2005 but fails to actively participate in the Program will be removed from the Program on March 31, 2008. Provisions of this tariff apply to all existing and future Program Participants.*
- B. Under BST's Program eligibility requirements any existing or new business customer that spends between *one hundred dollars (\$100)* and *three thousand five hundred dollars (\$3,500)* per month on regulated and non-regulated services from BST is eligible for enrollment in the Program. There is no charge to enroll in the Program and no term or volume commitment associated with the Program. Customers that increase their monthly spend above the initial eligibility criteria may remain in the Program, however, the maximum number of Select Points that a customer can earn as a result of their monthly BST spending is *three thousand five hundred (3,500)* per location per month. BST customers that meet the spending requirements at the time of enrollment in the Program, continue to subscribe to BST services, and subsequently spend less than *one hundred dollars (\$100)* per month on BST services, may remain in the Program and redeem Select Points previously credited to their Program account. No Select Points will be awarded, however, during periods when a customer's monthly BST spending is below *one hundred dollars (\$100)*. Customers may terminate their participation in the Program at any time by notifying BellSouth.
- C. BellSouth customers enrolled in the Program receive one (1) Select Point for each dollar of spending for BST products and services. Select Points awarded by other BellSouth companies may vary. Customer spend is calculated based on the sum of all charges including taxes, FCC charges and 911 charges. In addition to the standard points earning outlined in this tariff, BellSouth Select participants may, from time to time, be awarded additional points (including bonus points) based on specific purchases or actions. Consistent with applicable Commission requirements, a separate promotional filing will be made with respect to any such point awards that are based on the purchase of regulated products or services or subscription to other tariffed offers.
- D. Program participants may change their service address (within the BST service territory), add additional qualifying services, or make changes to the telephone number(s) associated with their enrolled account and continue as a Program participant. If a Program participant discontinues all BellSouth products and services, Program participation will be terminated and all accumulated and unredeemed Select Points will be forfeited, unless such customer maintains Program eligibility based on spending with other participating BellSouth companies. *If the former Program Participant (a) returns to BellSouth for the same or substantially equivalent services within 90-days of terminating services (b) enrolls in the Program, and (c) requests reinstatement of forfeited Select Points, such Select Points will be reinstated.*
- E. BellSouth will provide notice of the existence of the Program and all eligibility requirements to its customers. Eligible customers may enroll by visiting the Program website (www.bellsouthselectbusiness.com), by calling a BellSouth business office or in response to targeted BellSouth contacts with eligible customers.

Material previously appearing on this page now appears on page(s) 105 of this section.

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BY: Joseph P. Lacher, President -FL
Miami, Florida

EFFECTIVE: January 1, 2005

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.90 Business Programs (Cont'd)

A13.90.1 BellSouth Select Business Program (Cont'd)

- F. BellSouth reserves the right to terminate the Program at any time. No additional Select Points will be awarded from and after the Program termination date. (M)(C)
- G. **(DELETED)** (M)(D)
- H. Further information concerning the Program, including Select Point redemption options and other terms and conditions of the Program, is available at www.bellsouthselectbusiness.com. In the event of a conflict between any of the information set forth in the referenced website and this tariff, the terms and conditions of this tariff will prevail. (M)
- I. BellSouth will offer qualifying Program Participants an additional bonus reward, BellSouth President's Reward, in accordance with the following rules and regulations. (N)
1. This promotion is available to Program Participants who average over three hundred dollars (\$300) per month in BellSouth spending (including BellSouth Internet for Business services) during a calendar quarter. (N)
 2. Program Participants who subscribe to any of the following BellSouth plans, services or term agreements during the relevant quarter are not eligible for the additional bonus reward options: Key Customer, any Reacquisition/Winback program/promotion, BellSouth Complete Choice for Business term agreement, Primary Rate ISDN term agreement, Contract Service Arrangement for any product/service, Volume and Term agreement for any product/service or analog Private Line service. (N)
 3. Program participants eligible for an additional bonus reward will be notified within thirty (30) days following the end of the calendar quarter. (N)
 4. The additional bonus reward will be forfeited if the Program Participant fails to provide notice of the selected redemption option by the end of the calendar quarter immediately following the quarter in which the benefit was earned. (N)
 5. Program Participants that meet the bonus reward criteria for any calendar quarter will have the following bonus reward options. Bonus rewards are in addition to the Select Points awarded to Program Participants. Bonus reward options are subject to change. (N)
 - (a) One hundred dollar (\$100) VIP Gift Card (N)
 - (b) Two (2) months of BellSouth Business FastAccess DSL service (N)
 - (c) Four thousand (4,000) Select Points (N)

Material appearing on this page previously appeared on page(s) 104 of this section.

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FLORIDA
ISSUED: December 16, 2004
BY: Joseph P. Lacher, President -FL
Miami, Florida

EFFECTIVE: January 1, 2005

B7. DIGITAL NETWORK SERVICE

B7.11 Business Programs

B7.11.1 BellSouth Select Business Program

For the purpose of this sub-section, B7.11.1, concerning the BellSouth Select Business program, "BellSouth" shall mean BellSouth Telecommunications, Inc. and its Affiliates and BST shall mean BellSouth Telecommunications, Inc. (T)

- A. The BellSouth Select Business program ("Program") is a BellSouth-wide customer loyalty program. The Program allows customers who meet certain criteria set by each participating BellSouth company to earn points ("Select Points") that can be redeemed for (1) various BellSouth *regulated and* non-regulated products and services (including discounts on such products and services); (2) cash, in the form of a check; or (3) non-BellSouth products and services (including discounts on such products and services). In order to redeem Select Points, Program participants must be current on payment of their BellSouth account(s). *If a Program Participant fails to "actively participate" in the Select Program during any three (3) year period following Program enrollment, Program participation will be terminated and all accumulated and unredeemed Select Points will be forfeited. "Actively participates" means any of the following activities: Select Point redemption, logging onto the Select Program website, contacting the Select Service center or other specified activities identified on the Select Program website. Example: Customer that enrolls in the Program on January 1, 2005 but fails to actively participate in the Program will be removed from the Program on March 31, 2008. Provisions of this tariff apply to all existing and future Program Participants.* (C)
- B. Under BST's Program eligibility requirements any existing or new business customer that spends between *one hundred dollars (\$100)* and *three thousand five hundred dollars (\$3,500)* per month on regulated and non-regulated services from BST is eligible for enrollment in the Program. There is no charge to enroll in the Program and no term or volume commitment associated with the Program. Customers that increase their monthly spend above the initial eligibility criteria may remain in the Program, however, the maximum number of Select Points that a customer can earn as a result of their monthly BST spending is *three thousand five hundred (3,500)* per location per month. BST customers that meet the spending requirements at the time of enrollment in the Program, continue to subscribe to BST services, and subsequently spend less than *one hundred dollars (\$100)* per month on BST services, may remain in the Program and redeem Select Points previously credited to their Program account. No Select Points will be awarded, however, during periods when a customer's monthly BST spending is below *one hundred dollars (\$100)*. Customers may terminate their participation in the Program at any time by notifying BellSouth. (C)
- C. BellSouth customers enrolled in the Program receive one (1) Select Point for each dollar of spending for BST products and services. Select Points awarded by other BellSouth companies may vary. Customer spend is calculated based on the sum of all charges including taxes, FCC charges and 911 charges. In addition to the standard points earning outlined in this tariff, BellSouth Select participants may, from time to time, be awarded additional points (including bonus points) based on specific purchases or actions. Consistent with applicable Commission requirements, a separate promotional filing will be made with respect to any such point awards that are based on the purchase of regulated products or services or subscription to other tariffed offers. (C)
- D. Program participants may change their service address (within the BST service territory), add additional qualifying services, or make changes to the telephone number(s) associated with their enrolled account and continue as a Program participant. If a Program participant discontinues all BellSouth products and services, Program participation will be terminated and all accumulated and unredeemed Select Points will be forfeited, unless such customer maintains Program eligibility based on spending with other participating BellSouth companies. *If the former Program Participant (a) returns to BellSouth for the same or substantially equivalent services within 90-days of terminating services (b) enrolls in the Program, and (c) requests reinstatement of forfeited Select Points, such Select Points will be reinstated.* (C)
- E. BellSouth will provide notice of the existence of the Program and all eligibility requirements to its customers. Eligible customers may enroll by visiting the Program website (www.bellsouthselectbusiness.com), by calling a BellSouth business office or in response to targeted BellSouth contacts with eligible customers. (C)
- F. BellSouth reserves the right to terminate the Program at any time. No additional Select Points will be awarded from and after the Program termination date. (C)
- G. **(DELETED)** (D)
- H. Further information concerning the Program, including Select Point redemption options and other terms and conditions of the Program, is available at www.bellsouthselectbusiness.com. In the event of a conflict between any of the information set forth in the referenced website and this tariff, the terms and conditions of this tariff will prevail. (D)

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BY: Joseph P. Lacher, President -FL
Miami, Florida

EFFECTIVE: January 1, 2005

B7. DIGITAL NETWORK SERVICE

B7.11 Business Programs (Cont'd)

(N)

B7.11.1 BellSouth Select Business Program (Cont'd)

(N)

- I. BellSouth will offer qualifying Program Participants an additional bonus reward, BellSouth President's Reward, in accordance with the following rules and regulations. (N)
 1. This promotion is available to Program Participants who average over three hundred dollars (\$300) per month in BellSouth spending (including BellSouth Internet for Business services) during a calendar quarter. (N)
 2. Program Participants who subscribe to any of the following BellSouth plans, services or term agreements during the relevant quarter are not eligible for the additional bonus reward options: Key Customer, any Reacquisition/Winback program/promotion, BellSouth Complete Choice for Business term agreement, Primary Rate ISDN term agreement, Contract Service Arrangement for any product/service, Volume and Term agreement for any product/service or analog Private Line service. (N)
 3. Program participants eligible for an additional bonus reward will be notified within thirty (30) days following the end of the calendar quarter. (N)
 4. The additional bonus reward will be forfeited if the Program Participant fails to provide notice of the selected redemption option by the end of the calendar quarter immediately following the quarter in which the benefit was earned. (N)
 5. Program Participants that meet the bonus reward criteria for any calendar quarter will have the following bonus reward options. Bonus rewards are in addition to the Select Points awarded to Program Participants. Bonus reward options are subject to change. (N)
 - (a) One hundred dollar (\$100) VIP Gift Card (N)
 - (b) Two (2) months of BellSouth Business FastAccess DSL service (N)
 - (c) Four thousand (4,000) Select Points (N)